



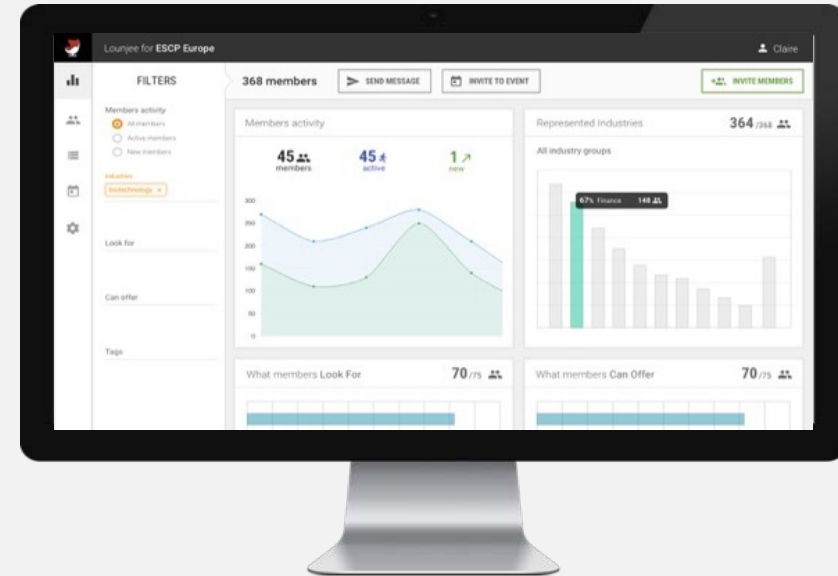
*Virtual Events Made Easy*

# Lounjee for Events and Virtual Events

Lounjee is a complete physical/virtual event solution focused on connecting attendees



A branded and easy-to-use event matchmaking app



An interface to easily pilot your event (physical or virtual) and engage with the attendees

# Elements of a successful event



Content  
Live Streaming



Matching  
Networking



Sponsors  
Exhibitors

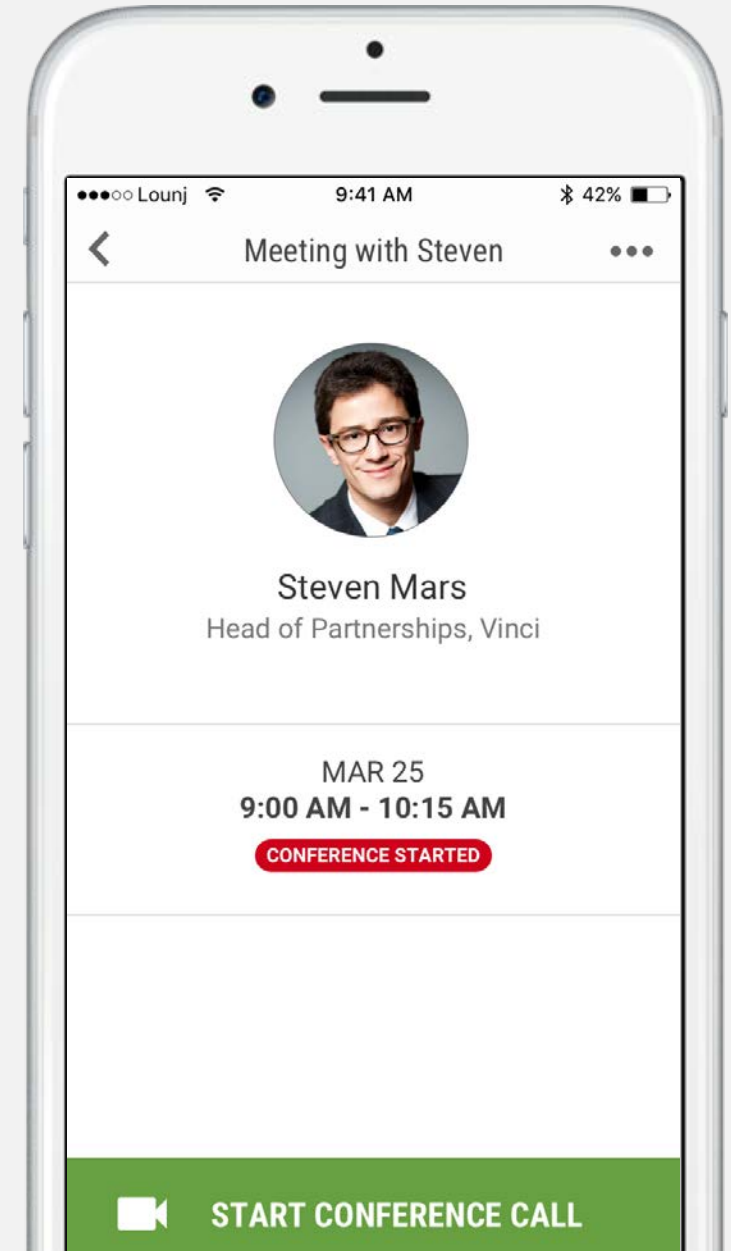
# 1. Live streaming (desktop/mobile)



- One or multiple live streams of talks/sessions
- Desktop and mobile streaming
- See the other attendees at this session
- Chat and ask questions in any session/stream

## 2. Matchmaking and Meetings

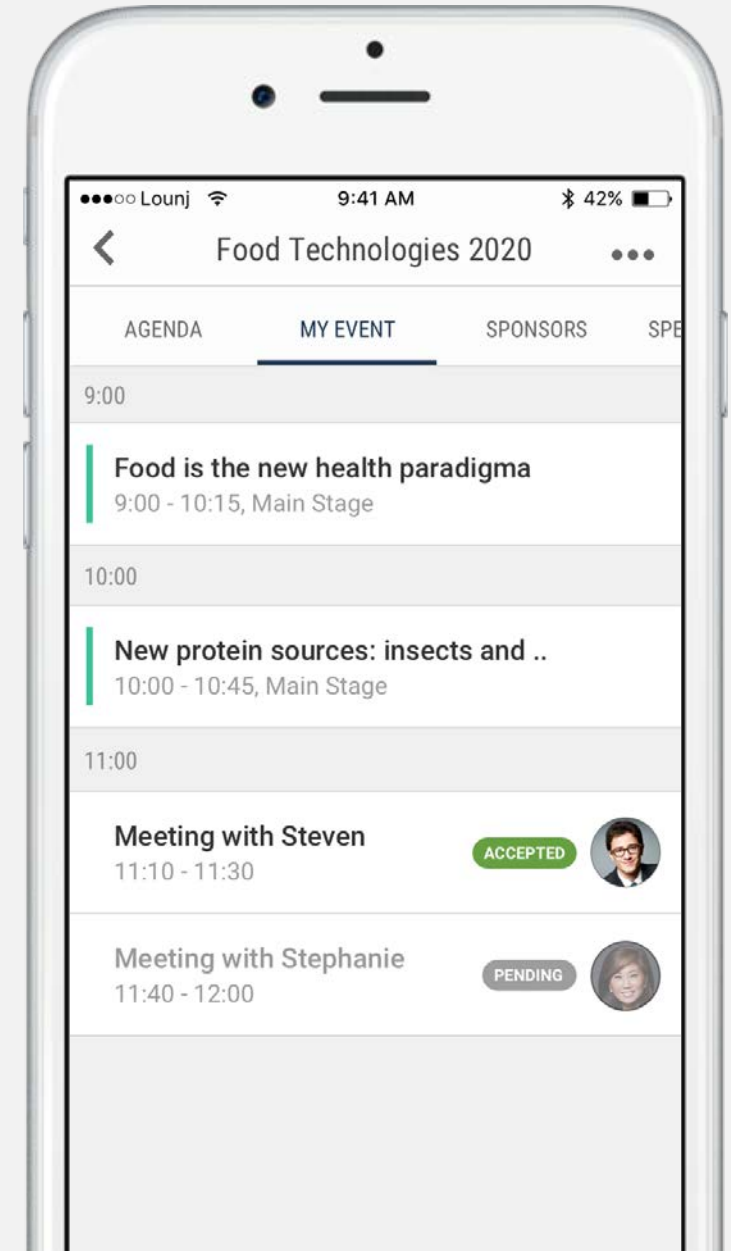
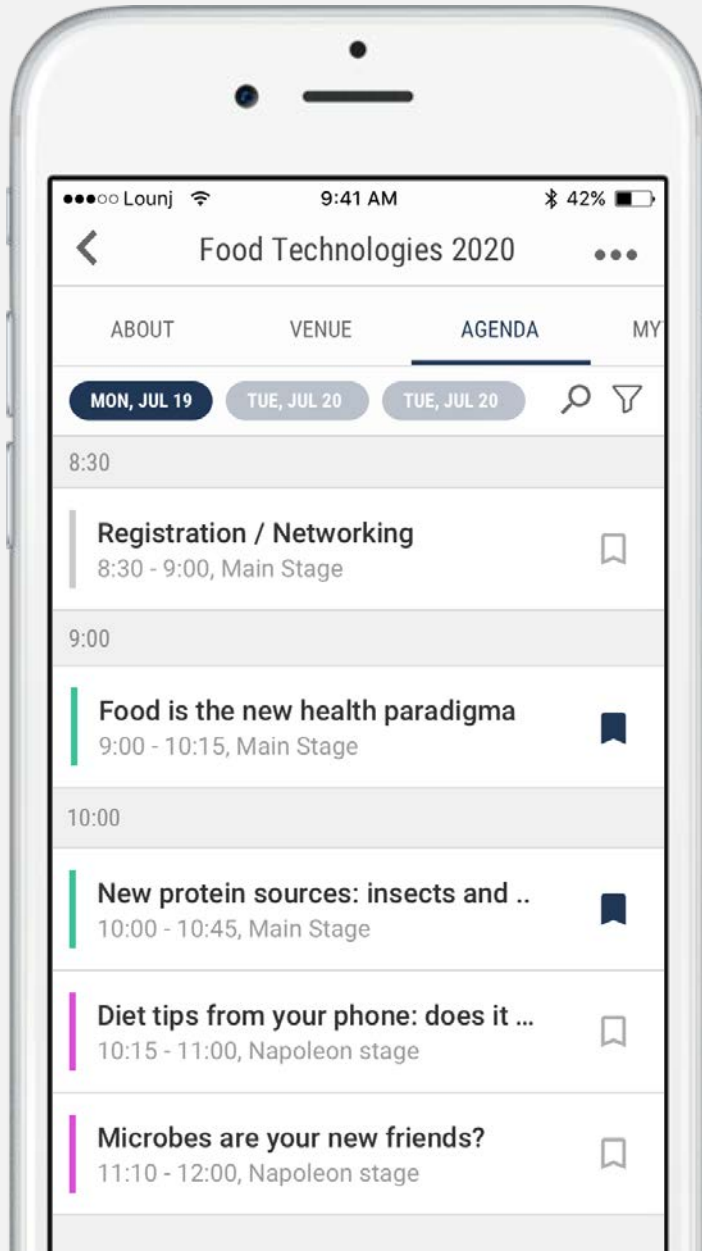
- Matchmaking – see recommended attendees
- Organizer configures meeting properties (duration, invite limits)
- Attendees can book meetings
- If meeting is confirmed, video call automatically set up in app (just click start)





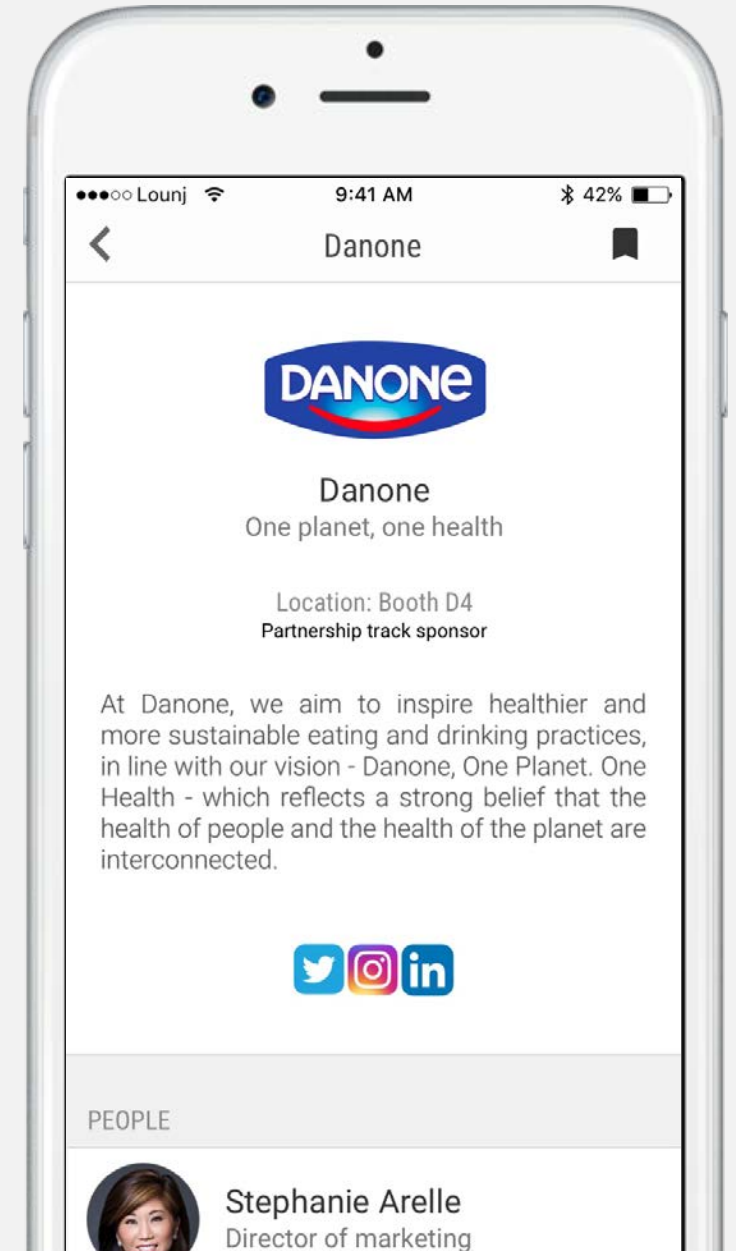
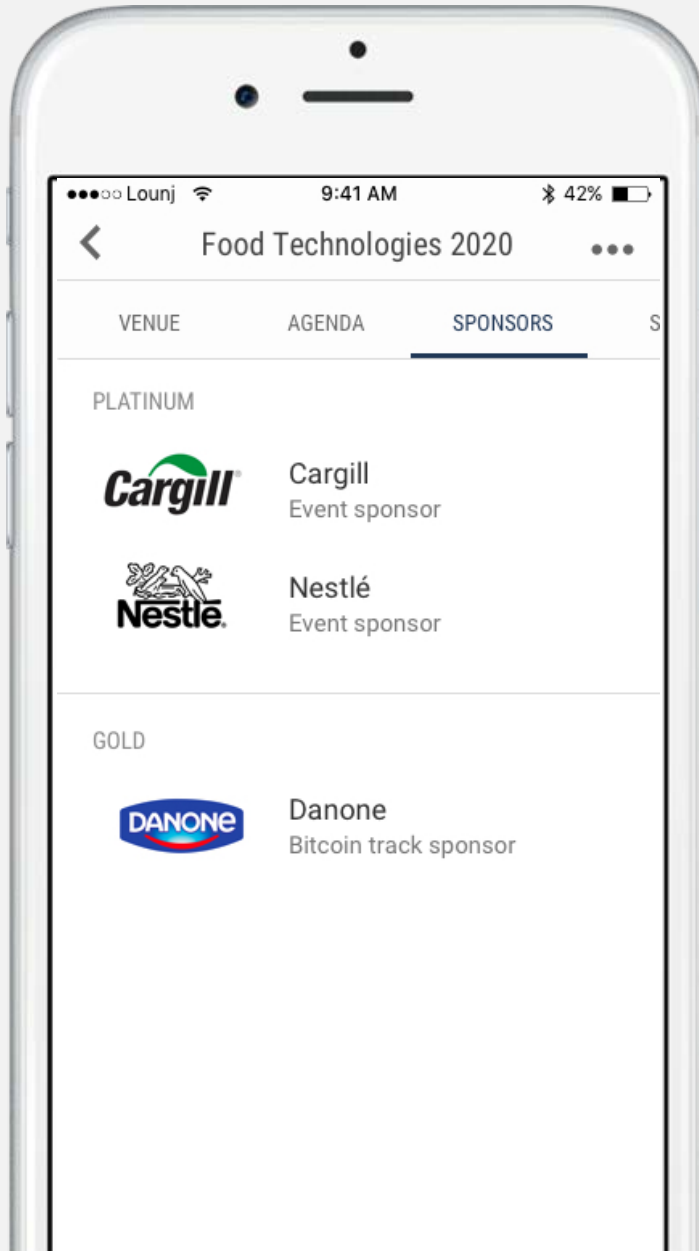
### 3. Personalization

- Attendees can plan their event in advance
- Register for sessions
- Book meetings
- Get reminders
- Add notes to sessions



## 4. Exhibitors and Sponsors

- Company profiles/e-stands, product listings (video/web)
- Connect in app with representatives/employees
- Sponsorship levels – higher visibility for top level sponsors



# Why choose Lounjee

- We provide more than just streaming/webinars
  - An interactive and user-friendly event mobile/desktop app
  - Live streaming (*Lounjee Live*) and built-in teleconferencing (no sharing meeting links)
  - Powerful matching : find the right attendees to connect with and book meetings
  - Visibility to sponsors and exhibitors
- One app for *all* your events (engage all year round)
- App can be fully branded
- Our expertise at your fingertip: support and consultations included

Some of our clients

**ATKearney**

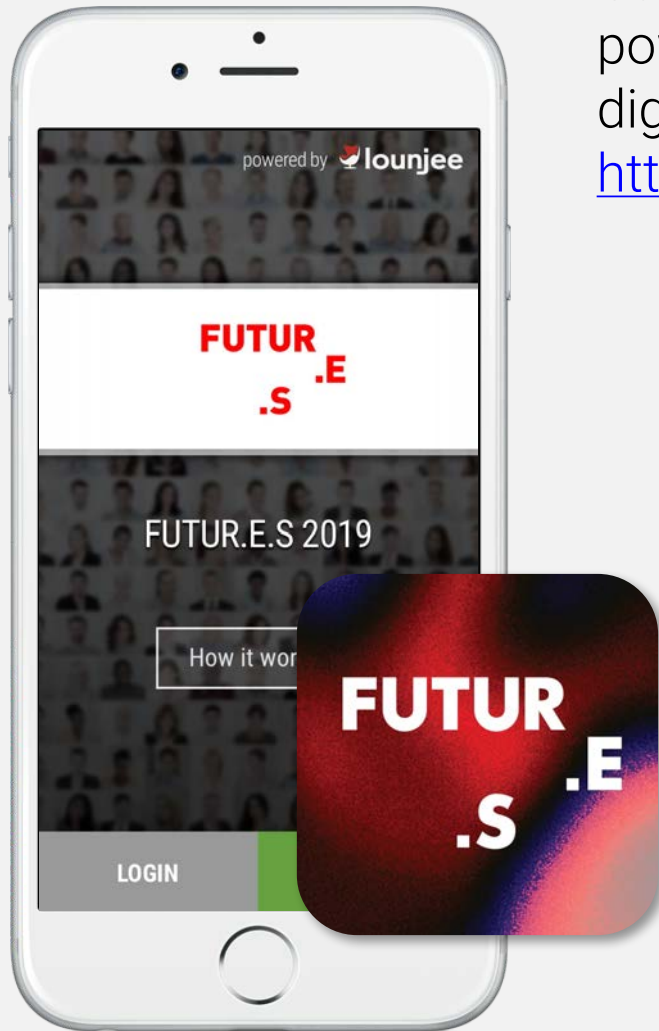




# Case Study

Cap Digital is a European cluster and membership organization. Lounjee powered Futur En Seine event in June 2019, the largest open to the public digital event in France, gathering over 12k attendees

<https://futures.paris/partenaires>



## RETENTION (June 13-20)

- **90%** logged a second time
- **41%** logged-in 5 times or more

## ENGAGEMENT DURING EVENT (June 13-20)

- **72%** received at least 1 request to connect (1 week)
- **35%** chatted with other users (1 week)

## ENGAGEMENT POST EVENT \*

- **50%** came back to the app after the event without any push

\*Attendees (physical and virtual) can be transformed into a community engaged all-year-long (new revenue streams)

# Lounjee company profile



- Lounjee SAS
- Headquarters: Paris, France
- Created in 2016
- Founded by serial tech entrepreneurs with a passion for professional networking.
- Funded by founders and business angels
- Incubated at Pepiniere 27 in Paris
- Supported by BPI France (French investment bank)



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Make your virtual events an  
unforgettable experience with Lounjee