

French Business Council Dubai & Northern Emirates
2020 Annual General Meeting

Tuesday 03rd November 2020

EXECUTIVE COMMITTEE
CANDIDACY FORM

Name: Coline TATIBOUET

Company: BEL

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I, the undersigned, run for election at the FBC Executive Committee for 2020-2022.

Signature:



Date: 13/10/2020

Please return this form before Thursday, 15th October 2020
to the FBC by email fbc@fbcdubai.com



Coline TATIBOUET

BEL

My activity in 4 words:

1. Food - Dairy
2. Marketing Director - Middle East
3. B2C
4. Communication, Digitalisation, Innovation



My background and what I can bring to the FBC services and activities:

Background:

- 17 years in Food and Marketing
- From business development roles, to marketing leadership position on large established businesses
- Servant leadership mindset managing a team of 20 marketers

What can I bring to the FBC services and activities:

- A fresh eye and new perspective
- Share my expertise in F&B, Marketing and Business Development

My added value in the Board:

Capitalize on my sectorial and marketing expertise to help the FBC become even more client and business centric, by:

- 1/ Further understanding FBC members' needs (differentiated by size of business, sectors...)
- 2/ Building the associated roadmap and the FBC's capabilities
- 3/ Maximizing the impact of the FBC for the community, by monitoring (KPIs) and on-going optimization

Why you should vote for me:

- For my Business and client centric approach
- For my willingness to represent the French business community and relay their needs and ideas to the board; facilitate networking and inter-connection
- For my mindset: humility, enthusiasm, team player and commitment