

French Business Council Dubai & Northern Emirates
2020 Annual General Meeting

Tuesday 03rd November 2020

EXECUTIVE COMMITTEE
CANDIDACY FORM

Name: Edouard Daou

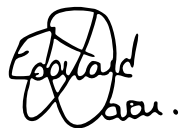
Company: Acquisit

Tel: 0564500574

Email: Edouard@acquisit.io

I, the undersigned, run for election at the FBC Executive Committee for 2020-2022.

Signature:



Date: 15/10/2020

Please return this form **before Thursday, 15th October 2020
to the FBC by email fbc@fbcdubai.com**



Edouard Daou(

Acquisit

My activity in 4 words:

1. Growth Marketing
2. Data Science & CRM
3. Performance Advertising
4. Online business strategy

My background and what I can bring to the FBC services and activities:

I have a background in data science applied to business strategy and digital advertising. I bring this experience and knowledge of the ecosystem to enhance the way the FBC delivers its services and activities to our members.

My added value in the Board:

I try to add a fresh point of view as an entrepreneur in Dubai rooted in the digital business ecosystem. I also play the role of the sparring partner to other board members to make sure the FBC keeps all members' interest at heart! (small and big)

Why you should vote for me:

Two main points for which I wish to be a candidate once more :

- 1/ Digitalization of the FBC : internally by empowering the team with tools/technique to better serve our members. And externally by helping the core team in this uncertain time to pursue their innovative approach to networking and events through digital mediums.
- 2/ Maintain a strong link and build synergies between big groups and young innovative startup that are members of the FBC to generate value for both.