

French Business Council Dubai & Northern Emirates
2020 Annual General Meeting

Tuesday 03rd November 2020

EXECUTIVE COMMITTEE

CANDIDACY FORM

Name: Marc Descrozaille.....

Company: ACCOR

Tel: ...0547916302.....

Email:
marc.descrozaille@accor.com.....

I, the undersigned, run for election at the FBC Executive Committee for 2020-2022.

Signature:



Date: 08/10/20

Please return this form **before Thursday, 15th October 2020**
to the FBC by email

fbcdubai.com



Marc Descrozaille

Accor

My activity in 4 words:

1. Hotel operations MEAI
2. 400 hotels and 40.000 employees
3. Strengthening relationship with clients
4. Improve client satisfaction and hotels profitability



My background and what I can bring to the FBC services and activities:

I've been an hotelier for the last 25 years and I've been Dubai for 11 years with a two year interruption in Cape Town. My business network in the region is large and this is particularly true in the tourism sector.

Accor is the client or service provider of hundreds of companies in the region spanning from airlines to engineering and energy sectors as well as IT and digital solutions.

Hospitality remains one of the main employers in the region even now with the impact of Covid.

My added value in the Board:

I can bring a real expertise about the tourism sector and most important public and private actors in the region and the UAE in particular.

Despite the current circumstances, tourism is one of the most important pillars for a large number of sectors incl. retail, consumer's goods, real estate, restaurants etc. I can bring first information in relation to this important sector to most others in the region.

Why you should vote for me:

Hospitality is all about people caring for people. I believe this essential value is shared by most of us and at the center of my personal engagement with the FBC and the French community.

I have the energy and positive mind set to support FBC initiatives and members.

Down to earth, I believe solutions can always be found for every situation.

I am well connected and can use my network in the region and country in order to support initiatives and create opportunities that can benefit the FBC and their members