

French Business Council Dubai & Northern Emirates
2020 Annual General Meeting

Tuesday 03rd November 2020

EXECUTIVE COMMITTEE

CANDIDACY FORM

Name: Martin TRONQUIT

Company: Infomineo

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I, the undersigned, run for election at the FBC Executive Committee for 2020-2022.

Signature:



Date: 24/09/2020

Please return this form **before Thursday, 15th October 2020
to the FBC by email fbcdubai.com**



Martin TRONQUIT

Infomineo

My activity in 4 words:

1. Team leadership
2. Business development
3. Strategy
4. Problem solving



My background and what I can bring to the FBC services and activities:

I am the founder and Managing Partner of Infomineo, a company focusing on “brainshoring” ie the outsourcing of high value add services like research, graphic design and translation. In the last 9 years I transformed an idea into a company with 120 people and 4 offices. Before that I worked 7 years as a Strategy Consultant at the Boston Consulting Group.

As an entrepreneur I can bring hands on experience to the FBC, in particular when it comes to marketing and business development, and also share my experience in research.

My added value in the Board:

I hope I can bring value to the Board through

- **My entrepreneurial experience – Which helps me seek practical solutions to business problems**
- **My consulting and research background – Which I plan to leverage to support the FBC in creating a stronger offering of business insights and research**
- **Energy – I am driven!**

Why you should vote for me:

I commit to dedicate one day a month to work with the permanent FBC team on practical problems they face.

I will also try to influence the FBC to open more to other chambers so the FBC network is not only between French people, but rather representing French businesses in the global business community of the UAE.