

French Business Council Dubai & Northern Emirates
2020 Annual General Meeting

Tuesday 03rd November 2020

EXECUTIVE COMMITTEE

CANDIDACY FORM

Name: Nathalie Amiel-Ferrault

Company: n.a.

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I, the undersigned, run for election at the FBC Executive Committee for 2020-2022.

Signature:



Date:

12/10/2020

Please return this form **before Thursday, 15th October 2020**
to the FBC by email fbc@fbcdubai.com



Nathalie Amiel-Ferrault

Currently studying at INSEAD Executive Education

My activity:

- 1. 30+ years in Transport, logistics, International Trade, e-commerce**
- 2. Business Analysis, Marketing, Communications, Customer Experience**
- 3. Former VP Customer Experience & Marketing FedEx Express MEISA, leading a workforce of 1,200 team members (until Sept 2020)**

My background and what I can bring to the FBC services and activities:

- Born in Colmar (Haut Rhin), originally from Brittany, I graduated from Montpellier Business School with a Master Grande Ecole in Business, Finance and Management.
- In the last 30+ years, I have occupied many Marketing, Communication and Customer Service leadership and Executive Officer positions.
- I first moved to Dubai in 1996 for 5 years when the French community counted less than 2,000 members and returned to Dubai in 2011 to join a well-established community of more than 25,000.
- Former VP CE and Marketing at FedEx MEISA, I am currently on a career break, pursuing my education part time with INSEAD online executive education.
- In addition to my technical Marketing and Business Analysis expertise, I will contribute with my deep understanding of International Trade, Supply chain & logistics, and e-commerce, particularly important in this time of Covid-19 disruption.

My added value in the Board:

- Together with my business development and marcom expertise, I bring to the Board my experience in managing complex and strategic projects and establishing strong partnerships.
- As a Vice-President of the FBC in my past mandate, I have led the initiative of bringing the two French Chambers closer together and both organizations are now fully committed in delivering positive milestones with a structured roadmap, in the coming year.
- With more time on my hands, I will volunteer to lead or co-lead the Marcom and/or the Supply chain workgroups and committees and support business connections in relations to Expo 2020.

Why you should vote for me:

- A true 'Ambassadeur de la marque France', I will lead the FBC-FBG alignment until delivering positive outcomes for our members
- Highly motivated and engaged, I will support the committees in providing valuable information and support in the areas of Intl trade, Supply chain, Business development and e-commerce.
- I see more opportunities in terms of connecting our members and facilitating business using the latest technology.
- If interested in continuing the discussion, please reach out on <https://www.linkedin.com/in/nathalie-amiel-ferrault-naf9714/>