

French Business Council Dubai & Northern Emirates
2020 Annual General Meeting

Tuesday 03rd November 2020

EXECUTIVE COMMITTEE

CANDIDACY FORM

Name: ...BERTRAND REGIS.....

Company: ...Classic Fine Foods UAE.....

Tel: 0562962929.....

Email: regis@classicfinefoods.ae.....

I, the undersigned, run for election at the FBC Executive Committee for 2020-2022.

Signature: Regis Bertrand

Date: 28 September 2020

Please return this form **before Thursday, 15th October 2020**
to the FBC by email fbcdubai.com



Regis BERTRAND

Classic Fine Foods UAEI

- 1. GM Classic Fine Foods UAE**
- 2. COO Gourming – Director International Innovation and Business Development**
- 3. Metro – Business Director Unit
Director – Auchan**



My background and what I can bring to the FBC services and activities:

I have more than 25 years of experience in the food industry and an International network of food retailers and experts as well as French gastronomy representatives. With Classic Fine Foods, we want to help people from the food industry and even other industries to benefit from our worldwide organization. We know how to make a business grow and be sustainable and we want to collaborate with a board of experts to promote the French savoir-faire. We are already organizing events with the people who have a voice but with the French Business Council, we could emphasize the message and make it stronger promote the French industry.

We have recently launched a BtoB e-commerce website and application for our customers. However, what most of you must know is our BtoC website, ClassicDeli, which has been launched during the COVID and which brings to your home these "Epicerie Fine" products that you are missing from France as well as fruits and vegetables and other products from our farmers and local producers.

My added value in the Board:

With Classic Fine Foods, we are Ambassadors of the French excellence, delivering premium and quality products and helping homegrown brands to have an International exposure thanks to our network which is in 13 countries and part of Metro, the giant food and non-food wholesaler in 24 countries. We promote innovation, genuine local products, French gastronomy and chefs.

As part of an International group, we are in contact everyday with a lot of major companies, entrepreneurs and of course government organizations, we will help introducing the French Business Council, consolidate the relationships and find synergy to expand the French Business Council's network and members through maybe different supports and actions.

Why you should vote for me:

I will strongly support the French Business Council to fulfill its mission in helping French companies to connect with major global and local actors, and go through the regulations to facilitate their set up in the country.

On the personal side, I have celebrated my first year in the UAE. I am impressed by the energy in the country and I would like to discover the strength of the French Business Council and its members and see how we can go further together.