

French Business Council Dubai & Northern Emirates
2020 Annual General Meeting

Tuesday 03rd November 2020

EXECUTIVE COMMITTEE

CANDIDACY FORM

Name:TATIANA BEKHAZI.....

Company:BULGARI.....

Tel:0588802383.....

Email:.....tatiana.bekhazi@bulgari.com.....

I, the undersigned, run for election at the FBC Executive Committee for 2020-2022.

Signature:

Date:

Please return this form **before Thursday, 15th October 2020**
to the FBC by email fbc@fbcdubai.com



Tatiana BEKHAZI

BVLGARI

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My activity in 4 words:

1. Support the company in its recruitment strategy across the GCC
2. Identify talents across the region to support the business
3. Accompany our current team members in their development and career journey in alignment with business requirements
4. Work on cross-departmental projects (CSR, internal projects...)

My background and what I can bring to the FBC services and activities:

It will be my pleasure to define projects that are measurable, tangible and result oriented and with the FBC team and experts, propose new topics to its members to enhance the attractiveness of the FBC and its popularity even further. Below are some suggestions. I would like to propose:

- Propose to our members a new offering related to ecommerce, digital marketing and AI (workshop on social media, google analytics, ecommerce, round tables) + increase the digital visibility and presence of our members (through podcasts, LinkedIn videos etc...) In parallel, develop a relationship of trust with local authorities working on the topic of digitalization and AI
- Propose to the HR Community topics related to new ways of working: working remotely, wellness at work, rethinking the working space, attracting millennials, new talents etc... open these workshops for other business councils to develop further our relationship with them.
- Propose a new offering for our community related to the business of art and propose workshops to enhance productivity at work (presentation workshops, team building)

My added value in the Board:

My background in multinational companies such as Societe Generale and in my current role, the LVMH Group, allows me to understand how big corporations function and the importance in having to continuously innovate and stay up to date with the market, its new trends and keeping in touch with new talent. At the same time, having been an entrepreneur myself, I am aware of how crucial it is for small businesses to network, be visible, grow their business, and meet with people from different industries to find best practices they can benefit from.

My background will help me bridge these two worlds and more importantly, communicate effectively in both their languages.

Why you should vote for me:

I found my first job in the UAE thanks to the FBC, it has been a great way for me to meet with people from different industries and learn. In a later stage as an entrepreneur, I developed my business through referrals, connections and workshops organized by the FBC. Today I am able to expand my network and meet talent. I am and will therefore remain a great ambassador of the FBC in our community and beyond with local and international groups, with whom I was able to nourish qualitative relationships. I am dynamic, hard worker and fun. I deeply believe that the challenges we all experienced in 2020 proved to us more than ever how interconnected we all are. In this context, the business community needs more than ever the presence and support of the FBC on professional and personal level.