

**French Business Council Dubai & Northern Emirates**  
**2020 Annual General Meeting**

**Tuesday 03<sup>rd</sup> November 2020**

**EXECUTIVE COMMITTEE**

**CANDIDACY FORM**

**Name: Thierry LOUESSE**

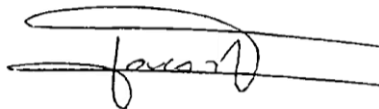
**Company: FRACTAL SYSTEMS FZ LLC**

**Tel: 050 912 8826**

**Email: [tlouesse@fractal.ae](mailto:tlouesse@fractal.ae)**

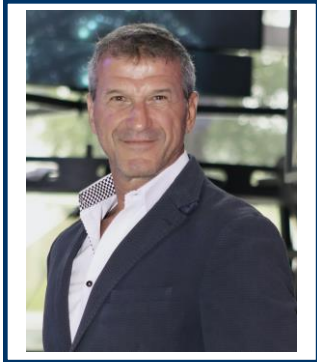
**I, the undersigned, run for election at the FBC Executive Committee for 2020-2022.**

**Signature:**



**Date: Wednesday, October 7th**

**Please return this form **before Thursday, 15<sup>th</sup> October 2020**  
to the FBC by email [fbcdubai.com](mailto:fbcdubai.com)**



**Thierry LOUESSE**

**FRACTAL SYSTEMS FZ LLC**

**My activity in 4 words:**

1. Founder & Managing Director of Fractal Systems
2. Suppliers of Technologies and solution for, as per today, 28 pavilions of Expo2020!
3. Creator of Concepts & Techno-Art
4. Board member of the FBC and Conseiller Economique au Commerce Extérieur de la France



**My background and what I can bring to the FBC services and activities:**

Equipped with a Master in IT, I continued with a DEA in Operational Research. just After my year as Officer in the Artillery I joined IBM as engineer, and I will climb the ladder up to the GM position for the entire MEEP region.

At 49 years old, I've decided to leave the Corporate world creating my own company Fractal Systems, specialized in the design of innovative mechatronics and techno-art systems designed for the events and permanent installations.

In 10 years Fractal Systems became a 120 staff company, has an office in Dubai and Riyadh, has been recognized with 3 awards as Best Innovative Company and became an undisputed leader in its domain. Our Innovations and creation are today exported all around the world

Regarding the FBC Services and Activities, I can service the FBC as Technology provider for events (we do have provided most of the technologies during the last 4 FBC Galas), and Technology advisor.

I can as well create and animate an "Expo2020 cluster" gathering many French competencies to be proposed to Expo2020.

[www.thierrylouesse.com](http://www.thierrylouesse.com)

**My added value in the Board:**

I will bring to the board my daily experience as Entrepreneur of Fractal Systems confronted to one of the most challenging industry and in one of the most challenging time.

I'm Basically pragmatic and innovative problem solver, prerequisite to survive in this industry, and have a strong eclectic knowledge of the emerging technologies;

Also, arrived in the region 22 years ago, as GM for IBM or Fractal Systems, I do have served most probably all the government entities and main Corporates and have built a great network which can be beneficial to the FBC and its members.

**Why you should vote for me:**

Voting for me, can be a booster to:

- 1) Create a Cluster of French Companies to present a holistic offer to the Expo Pavilions contractors.

As per today, Fractal is directly involved in the technological setup of 28 pavilions. I have already shared some opportunities with few of you. I believe that we could make it at an extended scale through a French Cluster.

- 2) Represent you as "Conseiller du Commerce Extérieur de la France".

- 3) Share my experience of International business since we are Exporting our technologies in many part of the World, GCC of course, but also in Russia, Japan, Malaysia, etc,...

- 4) Share my experience as Entrepreneur in Innovative Technologies.