



# ADDRESS **B E A C H** RESORT

## **ADDRESS BEACH RESORT SET TO OPEN IN DECEMBER 2020**

*Address Hotels + Resorts set to unveil their first beach-front property*



Nestled in the heart of The Beach and Jumeirah Beach Residence, the highly anticipated Address Beach Resort is set to open its doors in December, 2020 and is the first-ever Address beachfront property. A landmark project developed by Al Ain Holding with two 77-floor twin towers, connected with the tallest inhabited skybridge in the world have transformed the Jumeirah Beach skyline. Moreover, this unique project is a candidate for the Guinness Records for the highest infinity pool.



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Recognized for its fusion of contemporary style with a touch of classic elegance, Address Hotels + Resorts bring a fresh identity to the global hospitality service sector and are focused on curating and celebrating life's cherished moments. Impeccably designed and innovatively put together, the stylish Address properties are setting new global benchmarks offering spectacular service and hospitality across all its properties. Address Beach Resort is no exception and is set to be the perfect escape for families and solo travellers from near and far.

Rabih Karam, Group CEO of Al Ain Holding, stated "The opening of Address Beach Resort and Address Beach Residences is testament to our undoubted commitment to develop landmark projects with best-in-class partners adding new dimension to the luxury offering of Dubai".

With reservations now open for hotel stays from December, Emaar Hospitality Group spokesperson, Chris Newman, says "We are excited to bring the Address experience to life at the brand's first beachfront property located at one of the most popular locations in Dubai, loved both by residents and tourists alike. From a number of food and beverage outlets and a luxury award-winning spa, to an array of luxury room offerings and spectacular beachfront views, Address Beach Resort is set to leave guests with unforgettable experiences."

With unparalleled panoramic views of the Arabian Gulf, Palm Jumeirah, Dubai Marina and the iconic Ain Dubai (Dubai Eye), Address Beach Resort is the ultimate address.



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The iconic 77-storey tall twin towers houses Address Beach Resort and Address Beach Residences, and will feature 217 guest rooms and suites including deluxe rooms, one and two-bedroom suites as well as a three-bedroom Presidential Suites. The Residences feature 443 fully furnished and serviced apartments and 478 unfurnished residential apartments that offer an supreme lifestyle. Today, there is still a unique opportunity to own a piece of this landmark from the limited remaining world-class apartments.





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Bringing enticing luxury dining concepts, Address Beach Resort offers an array of unique and exotic options that cater to every mood and occasion. **ZETA Seventy Seven** features the most stunning infinity rooftop pool in the world with an incomparable view of the sea, Bluewaters Island and Palm Jumeirah. Featuring a delicious fusion of Lebanese and Brazilian flavours, **Li'Brasil** is set to become the talk of the town.



The resort also features Address' signature homely concept, **The Restaurant** and an intimate **The Lounge** set around the lobby area's iconic olive trees. Get the best of sunny beach-side dining at **The Beach Grill**, and for those on the run, there's a **Grab & Go** option too!

A complete leisure experience, the resort features a 100m-long beach strip, family friendly and adults only pools. Focusing on holistic wellness, the resort also features a state-of-the-art fitness center and the award-winning **The Spa at Address**. Hotel



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guests and serviced apartment residents will have access to the exclusive leisure and recreational facilities.



Bringing together a leisurely refined experience, Address Beach Resort will be '*where life happens*' and memories are created.

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### **About Address Beach Resort**

Set to open in December 2020, Address Beach Resort is the first beach resort of the Address Hotels + Resorts collection, under Emaar Hospitality Group. Situated in Jumeirah Beach Residences (JBR) and overlooking the Arabian Gulf, the iconic property features two 77-storey towers, comprising of 217 guest rooms and suites, exceptional dining outlets and excellent leisure and entertainment facilities in one tower, and Address Residences with fully furnished service apartments and unfurnished residential apartments in the second tower. The property also features a private beach, multiple pools, avant-garde event spaces and state-of-the-art gym and the award-winning The Spa at Address.

**Website:** <https://addresshotels.com/en/>



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**Instagram:** <https://www.instagram.com/addressbeachresort/>

**Facebook:** <https://www.facebook.com/addressbeachresort>

## **About Address Hotels + Resort**

Address Hotels + Resorts is the first brand launched by Emaar Hospitality Group with properties situated in some of the most sought-after locations. Address brings a fresh identity to the global hospitality and service sector by setting new benchmarks with its gracious hospitality and exceptional service. Recognized for its fusion of contemporary style with a touch of classic elegance, Address Hotels + Resorts enriches the lives of its guests with intuitive experiences. Staying true to its tagline 'Where Life Happens', Address offers its guests opportunities to celebrate life and its most cherished moments. It's the ultimate Address.

## **About Al Ain Holding**

Al Ain Holding is diversified investment group that operates in a variety of key growth sectors, including; capital investments, real estate, hospitality and education. The company was founded in 1996 with the mandate of contributing to the social and economic development and prosperity of the communities in which it operates. Today, Al Ain Holding has grown into a group of leading companies headquartered in Abu Dhabi with a diversified local and international investment portfolio. For more information, please visit [www.alainholding.ae](http://www.alainholding.ae)

## **About Emaar Hospitality Group:**

Emaar Hospitality Group LLC, the wholly owned subsidiary of Dubai-based global property developer Emaar Properties PJSC, manages the company's growing roster of hospitality and leisure projects. Emaar hospitality owns and manages a diversified portfolio of hospitality assets such as hotels, serviced residents, golf resorts, Dubai Polo and Equestrian Club, recreation clubs, the Dubai Marina and associated yacht club. Emaar Hospitality Group's vision to be recognised as the premier global provider of personal, innovative and memorable lifestyle experiences. For more information on Emaar, please visit [www.emaar.com](http://www.emaar.com)



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